

Marketing & Membership Summer Students

Duration of employment

Rate of pay: \$12.00 hr / 35 hour per week

Number of Positions: 2

Join Our Team! Campbell River Chamber of Commerce.

Join a team that shapes the future of one of the most desirable communities in Canada. Working as a member of the Marketing & Sales team, the Marketing Summer Students will work on the tactical implementation of the marketing strategies for the purpose of developing support for our members, businesses and the overall health, prosperity and quality of life in Campbell River.

Responsibilities include:

- Assist in membership acquisition and retention.
- Support marketing & communication plan implementation
- Social Media and Digital strategy support
- Support onsite delivery of events
- Help track marketing initiatives, review metrics, conduct analysis on effectiveness of marketing and communication strategy
- Aid in the preparation of reporting information and materials
- Administrative tasks including correspondence, data entry and
- Delivery of an exceptional member and guest experience
- Other projects and duties as assigned

Qualifications:

- University students the age of 30 and under who were registered as full time students in the previous semester and who intend to return to full time studies in the fall.
- An outgoing personality with excellent communication skills including online, written and presentation.
- Familiarity and/or an interest in Sales, Marketing and Not for Profit organizations.
- Sales, marketing or not for profit experience preferred
- Excellent organization and computer skills with database experience.

Training and Skill Development Provided:

The successful candidates will:

- Gain practical experience and training in the areas of: marketing and sales in a Not For Profit setting, research and analysis of the business community and the design and creation of promotional material.
- Expand their knowledge and understanding of inner workings of a Not For Profit organization.
- Refine and develop their member service skills.
- Work within a supportive and encouraging team environment with an enthusiastic and professional staff.

HOW TO APPLY:

Please reply with a cover letter, resume and three references to: hr@campbellriverchamber.ca.

This position will remain open until two qualified candidates are confirmed. Position is dependent on approved funding